



## Residential Sales Process

Choosing to sell your home is a significant decision, and we understand the importance of getting it right. With our combination of local knowledge, experienced agents, valuation experts, photographers, marketers, and negotiators, we are committed to achieving the best possible outcome for you.

Our professional service ensures your property is always in safe hands. From initial valuation to final negotiations, we focus on maximising your home's potential and attracting the right buyers.

- **Professional Service:** Our attention to detail and deep local expertise put your property at the heart of everything we do.
- **Marketing Knowledge:** We leverage our regional offices, strong online presence, and extensive database of motivated buyers, supported by targeted digital and social media campaigns, to ensure your property reaches the right audience.
- **Photography & Exposure:** With most searches starting online, high-quality visuals are essential. We offer professional photography, drone footage, virtual tours, 360° interactive tours, and social media teasers to showcase your home effectively.
- **Tailored Marketing Packages:** We create customised marketing strategies to highlight your property's best features and attract serious buyers.

### Get in touch

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